



## 2011 Audio Seminars Registration Form

Presenter materials are provided with each seminar, and audio recordings of the seminars are included when you purchase the seminar package. Any number of attendees may participate from a single phone connection for one registration fee. Each attendee is eligible for 1 CEU, where approved.

Registrant \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP / Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

- |   | Member            | Non-Member         |
|---|-------------------|--------------------|
| <input type="checkbox"/> <b>6-Seminar Package</b> <i>(Package includes audio recording of programs)</i>   | \$594 (\$99 each) | \$744 (\$124 each) |
| <input type="checkbox"/> <b>Individual Seminars</b> <i>(Select the programs you wish to attend)</i>   | \$120 each        | \$150 each         |
| <input type="checkbox"/> <b>2/24: Will the Internet Replace Funeral Arrangers?</b> <i>Marty Strohofer, Aurora Casket Company, will examine how consumers are using online resources and the impact it is having in funeral service today.</i>                       |                   |                    |
| <input type="checkbox"/> <b>4/28: Going Green . . . Practically and Profitably</b> <i>Darren Crouch, Passages International, will share how to integrate green elements into your current product offerings that will sell and create a profit.</i>                 |                   |                    |
| <input type="checkbox"/> <b>6/23: Getting Started on Facebook</b> <i>Adam Miles Martin, Martin Funeral Home, will provide step-by-step instructions on how to set up and maintain an effective Facebook page for your funeral home.</i>                             |                   |                    |
| <input type="checkbox"/> <b>8/25: Telephone Etiquette</b> <i>Julie Burn, ICCFA, will examine how to make the best first impression when responding to telephone inquiries, including direct-cremation inquiries.</i>  |                   |                    |
| <input type="checkbox"/> <b>10/27: Financial Foundations for Success</b> <i>John Serrine, Serrine &amp; Associates, will reveal the top five financial and business management principles that will lay a solid foundation for the future of your funeral home.</i> |                   |                    |
| <input type="checkbox"/> <b>12/15: Updating Your Prep Room</b> <i>Ken Whittaker, Pierce Companies, will share the latest in prep room design including safety enhancements and new techniques to incorporate when remodeling your prep room.</i>                    |                   |                    |

Each program is 1 hour and begins at 1 p.m. Eastern, 12 noon Central, 11 a.m. Mountain and 10 a.m. Pacific time.

### Method of Payment

My check in the amount of \$\_\_\_\_\_ is enclosed (payable to OGR in US dollars).

Charge to my       AmEx       Discover       MasterCard       VISA

Name on card \_\_\_\_\_

Billing Address *(if different than above)* \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Security Code\* \_\_\_\_\_

*\*Small 4-digit number on the front of AmEx cards or the 3- digit number on the back of other cards*

**MAIL** to OGR, 3520 Executive Center Drive, Suite 300, Austin, TX 78731, or **FAX** to (512) 334-5514