

# 2008 Golden Rule Awards Entry Form

## Instructions

1. Check the award category you are entering; duplicate form for multiple entries.
2. On a separate page, please address the questions noted below, as appropriate.
3. Submit your completed entry form with your answer page and support documentation, **postmarked by Dec. 31, 2008**, to: OGR Golden Rule Awards, P.O. Box 28689, St. Louis, MO 63146-1189. Express deliveries: 13523 Lakefront Drive, Earth City, MO 63045.

### Funeral Home Categories:

- Advocacy Golden Rule Award
- Community Service Golden Rule Award
- Innovation Golden Rule Award

Members entering the Advocacy, Community Service or Innovation categories should address the following questions, as appropriate, and submit with entry form and documentation:

1. What was your objective in conducting this activity?
2. How did you organize the activity?
3. What was the result of the activity?
4. When did the activity cited take place?  
Duration/dates/timeframe?
5. How did your activity reflect positively on the funeral profession, your community, your staff?
6. How did your activity demonstrate "Service measured not by gold, but by the Golden Rule"?

### Supplier Category

- Supplier of the Year Award

Members entering a company for the Supplier of the Year Award should address the following questions, as appropriate, and submit with entry form and documentation:

1. How has the supplier positively impacted the operation of your funeral home in a way that demonstrated service above and beyond expectations, or aided your firm's mission regarding community involvement or outreach?
2. How has the supplier improved/helped your relationships with client families and/or the larger community?
3. When and how did your relationship with this supplier begin? Can you point to a specific instance that brought this supplier to your attention?
4. When did the activity cited take place?  
Duration/dates/timeframe?

### Submitted by:

Name/Title: \_\_\_\_\_

Funeral Home: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Prov, Zip/Pstl Code: \_\_\_\_\_

Phone/E-mail: \_\_\_\_\_

*Thank you for entering the 2008 Golden Rule Awards!*